What is an Elevator Speech?

The common explanation of the term “elevator speech” is that it’s like a brief commercial for yourself that can be delivered in the time it takes to ride the elevator.

This is a great tool to have ready if you should need to “pitch” your assets and skills. It typically is a short (approximately 15-90 seconds) introduction of yourself which includes your best skills. It can be used:

- In job interviews when you are asked, “Tell me about yourself.”
- At Career Fairs
- To network with individuals or groups
- During informational interviews
- Information for social settings

Visit Career Placement Services today to assist you!